

Seaford Life Saving Club – Strategic Plan

MISSION	To prevent aquatic related death and injury within our community	
VISION	That all Victorians will enjoy our aquatic environment through learning water safety, swimming and resuscitation.	
WHY: We work to educate our community to be safe around water. We provide services to prevent people drowning or getting injured.	<p>WHO: We are a family orientated club that is open, welcoming and inclusive. We are trained and qualified. We are a club that focuses on the safety of our members and of our community. We operate under State and National standards and guidelines. We provide opportunities for our members to maintain or further develop their health and fitness. We provide a program that teaches skills in lifesaving and teamwork. We recognise, reward and provide development opportunities for our members.</p>	<p>CULTURE: <i>Dignity and respect are crucial to building and sustaining an environment in which everyone feels included valued and appreciated. Sometimes it's the smallest things that have the biggest impact.</i></p>

HOW :				
Lifesaving Services	Education and Training	Junior Development	Competition	Club Management
<ul style="list-style-type: none"> Rescue Ready. Promotion of a 'Preventative Culture' Latest gear and equipment. Provide a lifesaving service that meets community needs and expectation. Skills and experience. 	<ul style="list-style-type: none"> Provide and promote opportunities and pathways in lifesaving to encourage, motivate and retain our members Provide ongoing leadership opportunities Provide efficient, relevant and flexible learning opportunities. 	<ul style="list-style-type: none"> Structured team of leaders that contribute to the running of the junior program. Well-developed lesson plans. Actual retention of juniors through the program into the lifesaving pathway. 	<ul style="list-style-type: none"> Offer a range of innovative and responsive aquatic sport programs that promote participation and increase capability. Provide flexible competition opportunities. Provide pathways for the membership. 	<ul style="list-style-type: none"> Protect, manage and promote the lifesaving brand to drive internal and external support. Provide a well-managed viable and financially secure club. Good governance and risk management. Clear succession planning.